BRONWYN COS-GRAVE NEXT GEN DESIGNERS

A multidisciplinary fashion professional, Bronwyn's CV includes serving as features editor of British Vogue, penning six fashion history books, and curating the exhibition Designing 007, Fifty Years of Bond Style. She is currently a contributing editor at Vogue India.



I love Mount Street in London. A generation of designers whom I got to know when they were all just starting out have established boutiques in and around this luxury thoroughfare. MARC JACOBS was the first designer to open on Mount Street. Then BALENCIAGA, CHRISTIAN came LOUBOUTIN, and CÉLINE. But the very special aspect of this street is the boutiques that young British designers estab-CHRISTOPHER lished. KANE and **ROKSANDA ILLINCIC** commissioned the architects John Pawson and David Adjaye, respectively, to design retail spaces that are more like galleries than shops. Nearby on South Audley Street, ERDEM designed his own boutique with his partner, Philip Joseph.

MARC JACOBS, 24-25 Mount St., London W1K 2RR, +44 (0)20 7399-1690, marcjacobs.com.

BALENCIAGA, 12 Mount St., London W1K 2RD, +44 (0)20 7317-4400, balenciaga.-com.

CHRISTIAN LOUBOUTIN, 17 Mount St., London W1K 2RD, +44 (0)20 843-227 4322, us.christianlouboutin.com.

CÉLINE, 103 Mount St., London W1K 2AP, +44 (0)20 7491-8200, celine.com.

CHRISTOPHER KANE, 6 Mount St., London W1K 3EH, +44 (0)20 7493-3111, christopherkane.com.

ROKSANDA ILLINCIC, 9 Mount St., London W1K 3NG, +44 (0)20 7613-6499, roksanda.com.