

CONDÉ NAST

BRITAIN

CONDÉ NAST CONTRACT PUBLISHING TO PRODUCE *BRILLIANT – THE STORY OF ATELIER SWAROVSKI*

UNDER EMBARGO UNTIL MONDAY 27TH NOVEMBER 2017

Condé Nast has collaborated with Swarovski to produce a luxurious coffee table book celebrating ten years of Atelier Swarovski, to be released this winter.

Brilliant – The Story of Atelier Swarovski, edited by the fashion historian and best selling author Bronwyn Cosgrave, will feature unique contributions and collaborations with some of the most celebrated names in fashion and art, with a foreword by Karl Lagerfeld and introduction by Hubert de Givenchy.

Celebrating ten years of Atelier Swarovski, designers of different disciplines will tell their own stories of collaborating with the brand including Christopher Kane, Viktor & Rolf, Jason Wu, Mary Katrantzou, Fredrikson Stallard as well as the architects Hariri & Hariri, with portraits by fashion photographer Roger Deckker.

The book will also feature a selection of essays by bestselling authors about the values which inspire Atelier Swarovski. Douglas Coupland – the Canadian novelist, FT columnist and former artist in residence at Google – will write about how technology has changed the way we look at art, design and fashion. Sarah Thornton – author of *Seven Days in the Art World* – reflects on the role of collaborations in creative fields. Michael Brooks of *New Scientist* decodes why light continues to impel and fascinate.

The photographer Carl Kleiner has travelled to Austria to capture the Swarovski archive in a unique still life shoot set within the company's crystal factory near Innsbruck, alongside Iwona Blazwick, Director of the Whitechapel Gallery, who explored the archive to curate a selection of historic artefacts that have and will inform Swarovski's fashion, design and art collaborations moving into the next decade.

There will be an array of tributes to Atelier Swarovski from former British *Vogue* Editor-in-Chief Alexandra Shulman, *Vogue* China Editor-in-Chief Angelica Cheung, *Vogue* International Editor Suzy Menkes and Imran Amed, the founder and Editor-in-Chief of the *Business of Fashion*, amongst many others.

Nadja Swarovski, Member of the Swarovski Executive Board commented: "*It is a pleasure to see the spirit of Atelier Swarovski captured in this beautiful book from Condé Nast. We are delighted that Karl Lagerfeld, Hubert de Givenchy*

and many other luminaries have contributed to this celebration of a brilliant decade of inspiration. As we reflect on our journey so far, we look forward to seeing what the next decade of creativity and innovation will bring.”

Darius Sanai, Director and Editor-in-Chief of Condé Nast Contract Publishing said: *“We are delighted to celebrate Atelier Swarovski’s wonderful collaborations by publishing a book which is a showcase of fresh collaboration itself, between Condé Nast, Swarovski, and some legendary figures in fashion, design and art. The original photography and writing, and stunning design and typography, take it to the level of the most beautiful art books.”*

Brilliant – The Story of Atelier Swarovski will be on sale from all good bookshops and online, available from 13th December. For further information please contact Richard Pickard in the Condé Nast press office on 020 7152 3474 or email richard.pickard@condenast.co.uk

NOTES TO EDITORS

ABOUT CONDÉ NAST CONTRACT PUBLISHING

Condé Nast is the world’s preeminent magazine publishing company and owns some of the most influential media brands in the world, including Vogue, GQ, Vanity Fair, Wired, Architectural Digest and Condé Nast Traveller. Condé Nast Contract Publishing creates the world’s most sophisticated glossy magazines, luxury coffee table books, and digital magazines for selected clients. For the past 17 years, we have been creating client publications of compelling beauty and powerful editorial, which we can sell and distribute globally and digitally. Clients include or have included Ferrari, Mercedes-Benz, Swarovski, Mandarin Oriental Hotel Group, HSBC Premier, Banque Lombar Odier, Vertu, Maybourne Hotel Group, TUI Travel, Canaletto, Goldin Group (Hong Kong), governments of Azerbaijan, Israel and Kazakhstan, Harrods, Selfridges and many more, including a number of ultra-high-net-worth individuals (UHNWIs).

ABOUT ATELIER SWAROVSKI

Atelier Swarovski offers cutting edge jewelry, accessories and home décor items which are the ultimate expression of Swarovski crystal. Pushing the boundaries of creativity, it collaborates with the finest talents in the world across fashion, jewelry, architecture and design. Atelier Swarovski presents seasonal jewelry and accessories collaborations twice a year during New York, London and Paris fashion weeks alongside its constantly evolving Core Collection. The Atelier Swarovski home collection, launched at Milan Design Week in April 2016, consists of functional and decorative objects for the home. Atelier Swarovski was founded by Nadja Swarovski in 2007 as a showcase for creativity, craftsmanship and the art of crystal cutting and crystal innovations. Past collaborators include Jean Paul Gaultier, Viktor&Rolf, Christopher Kane, Maison Margiela and Mary Katrantzou for jewelry, and Zaha Hadid, Daniel Libeskind and Ron Arad for home décor.