









Who knew that 4pm on a Wednesday would be the perfect time for a glittering get-together? Well, you heard it here first. For when Grazia's editor-in-chief Jane Bruton joined forces with Wedgwood to host the launch of the Josiah Cream Tea at FLASH - the new temporary restaurant at the Royal Academy of Arts - the fash pack flocked from near and far, and a new trend of 'the afternoon interlude' was born. After all, what better way is there to spend a gloomy mid-week afternoon than indulging in melt-in-the-mouth scones washed down with teapots

of delicious mint Tanqueray gin cocktails and beef tea in the most fabulous of company? Stylishly cute crockery added to the refined feel of the proceedings - the limited-edition collection was designed by illustrator Will Broome for Wedgwood to mark its 250th anniversary, and was an instant hit with guests (it goes on sale at Dover Street Market this week, people). Then there's the phenomenon that is FLASH itself, of course - a 'box within a box' designed by Pablo Flack and David Waddington (co-owners of London restaurant, bar and cabaret >

1.Will Broome's chic, limited-edition crockery for Wedgwood.
2. Jodie Harsh, Robin Pawloski, singer/songwriter Bishi and Immodesty Blaise.
3. Dasha Zhukova.
4. Grazia's editorin-chief Jane Bruton, in Prada, with Jodie Harsh.





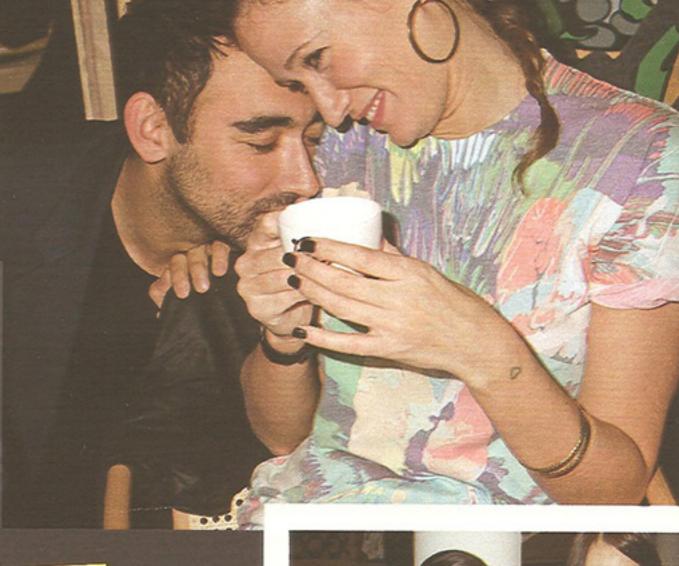




space Bistrotheque), made out of 191 art storage crates that took 45 builders just six days and nights to build. Compare that to Giles Deacon's stunning Peridot Meteor Star Swarovski chandelier hanging inside that took a team of five three months to create and a full six hours to install! Considering the upmarket venue, conversation was suitably restrained hot topics for guests including Dasha Zhukova and designers Pam Hogg, Roksanda Ilincic and milliner Stephen Jones included the welcome novelty of chef Tom Collins's cream tea (the new canapé?) and the spellbinding history of Wedgwood, as revealed by Bronwyn Cosgrave. It's official - 4pm on a wet Wednesday is definitely time for a tea party...



 Stephen Jones. 6. Boutique owner Brix Smith-Start. 7. Will Broome. 8. Fashionistas Nicola Formichetti and Lulu Kennedy.
 Grazia's Melanie Rickey, in a vintage Claude Montana jacket and Jean Colonna tutu, with Roksanda Ilincic in her own designs. 10. Journalist Bronwyn Cosgrave. 11. Jane Bruton with David Waddington.





PSSST!
STEPHEN
JONES WAS
MAN OF THE
MOMENT
AS GUESTS
LINED UP TO
TOAST HIM
FOR WINNING
THE BRITISH
FASHION
AWARD FOR
OUTSTANDING
ACHIEVEMENT

Read more about Stephen in our 10 Hot story